

ROCKY MOUNTAIN DISTRICT KEY CLUB

DISTRICT CONVENTION &
LEADERSHIP CONFERENCE

DCON

SPONSORSHIP PROSPECTUS 2023



**DREAMING OF A BETTER FUTURE
★ THROUGH SERVICE ★**



March 31st-April 2nd, 2023
YMCA of the Rockies
Estes Park, Colorado





DCON 2023

goes to Estes Park



The Rocky Mountain District is proud to present its 71st annual District Convention and Leadership Training Conference titled **"Slumber Party: Dreaming of a Better Future"**, a weekend dedicated to developing students into young leaders. Your contribution will fund leadership training workshops that will be hosted at our weekend event. Members attending our event are enthusiastic to learn to serve as leaders in their communities. Our audience includes high school students to retirees so your advertisement is guaranteed to reach a wide demographic.



The sponsorship opportunities listed are named after the theme of our event. They are available for the 2023 Rocky Mountain District Convention and Leadership Conference, to be held from **March 31st-April 2nd, 2023**. Organizations, individuals, or Kiwanis clubs may participate in our sponsorship opportunities as well as place an advertisement on our event program. The donation amounts and full descriptions are shown on the following pages.



We invite you to sponsor our student leadership conference and annual convention



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www.rmdkeyclub.org



About Key Club

Key Club is the world's largest student-led service organization with thousands of clubs in over 38 countries. Key Club members around the world are learning how to lead and stand for what's right through service and volunteerism. In partnership with their local Kiwanis club, high school students are making a positive impact as they serve others in their schools and communities. Key Club aims to cooperate with school principals and teachers to provide high school students with invaluable experience in living and working together and to prepare them for useful citizenship. Our members develop initiative and leadership skills by serving their schools and communities. High school student members of Key Club perform acts of service in their communities, such as cleaning up parks, collecting clothing and organizing food drives. They also learn leadership skills by running meetings, planning projects and holding elected leadership positions at the club, district and international levels.

About RMD

Key Club is split into districts around the world! Our district is made up of Wyoming, Colorado and the panhandle of Nebraska and is called The Rocky Mountain District. Our district consists of 17 divisions around the district which dedicate themselves to helping their community through our district projects and other means. By sponsoring our convention, you can not only support Key Club but also promote your business to hundreds of people around our district.



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EVENT SPONSORSHIP LEVELS & BENEFITS

By supporting the Rocky Mountain District's 2023 District Convention and Leadership Training Conference, you are helping develop future leaders through leadership training and interactive learning programs while also contributing community grants to deserving community builders. Please review the Sponsor Levels (on the next page) to determine how you would like to participate. The link to sign up to sponsor our event is <https://forms.gle/3zYWHRRVDSbbeLs9>. Completed forms are due no later than March 5th. Payment must be received no later than March 10th to ensure proper recognition at our event.



PAYMENT INSTRUCTIONS

Our payment methods are thoroughly explained in the Form linked above. We accept checks or Venmo. The preferred method of payment is check. We will provide appropriate donation receipts depending on your donation method. For additional info, please contact our Sponsorship Advisor, Mrs. Kathy Lee at (719) 588-7003.



Thank you for your support!

NOTE: All contributors will be displayed on a "Sponsor Board" found inside the event program. Company logos will be included in the event's general session slideshow. A "thank you" shoutout Instagram post will be dedicated to all donors/sponsors as well.

For inquiries please contact Adam Medina at (720) 519-7203 or projects@rmdkeyclub.org



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Full Moon Sponsor



\$1000

- Main sponsor title on all event publicity
- Logo featured on all event publications
 - Logo on all participant t-shirts
- Premium social media shoutout posts
 - Full page ad on event program
 - Sponsor of Talent Show



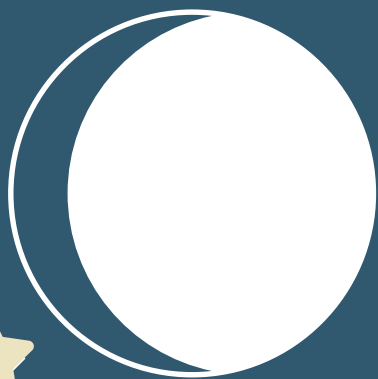
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Waxing Gibbous Sponsor



\$500

- Logo featured on all event publications
- Premium social media shoutout posts
- Half page ad on event program



First Quarter Sponsor



\$250

- Logo on all event publications
- Recognition post on social media
- 1/4 page ad on event program



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Waxing Crescent



\$100

- Logo featured on all event publications
- Business card-sized ad on event program
- Prominent social media “thank you” post



Up to \$99

For this tier we do not have any distinguishing perks but your name will be mentioned in our program. We do want to thank you having the thought and will of donating to the RMD KeyClub District, the district board and administrator warmly thanks you for contributing to our organization. Thank you so much!



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